



February 10, 2012

To Whom It May Concern:

This letter is a recommendation letter for Bennett Stavely.

I have known Mr. Stavely for two years as the Experience Producer at E2i Creative Studio, a media research lab at the UCF Institute for Simulation and Training. Our lab is researching emerging technologies and how to use them in various creative projects. I had the chance to work with Bennett in several types of projects.

Bennett had an independent study under the direction of our Lab Director, and also interned under my supervision working on projects where he was involved with concept design, e-commerce development, and prototype development.

Bennett combined these skills to create a web store for a local clothing company startup. He worked in layout design, using industry tools such as Photoshop and Illustrator, site production scripting HTML and CSS and finally presenting his work in client review meetings.

In addition to his digital media skills, I'd like to comment on Bennett's interpersonal skills also. He has a very professional attitude, and takes his work seriously as far as his commitment. Our lab works on projects where there is a high level of uncertainty as we go into the project, and Bennett was very helpful in early prototypes that helped to get more clarity and detail about the project so that design and development could proceed. He is very tenacious as far as asking the right questions to be able to move forward efficiently on creative projects. He understands how to listen to a client and gauge their level of understanding when presentations are being made, so that joint expectations can be reached for project success.

I feel that Bennett would be an asset to any company that needed a growing creative professional. If you have any further questions, please do not hesitate to contact me at 407/882-1410, or [mcarney@ist.ucf.edu](mailto:mcarney@ist.ucf.edu).

Sincerely,

Michael Carney  
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